Evaluation „Starting Up – From Ideas to Successful Business“
Summer Term 2017

Would you recommend this course to other students?
(1 - Yes, definitely, 2 - Probably, 3 - Possibly, 4 - Probably not, 5 - Definitely not; N = 30, mean = 1.97)

How did you like the class overall?
(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor; N = 30 , mean = 2.2)

Compared to other seminars "Starting Up" is...
(1 - Much better?, 2 - Somewhat better?, 3 - As good?, 4 - Somewhat worse?, 5 - Much worse?; N = 28 , mean = 2.21)
Regarding the Lecture:

The content of "Starting Up" is well structured.
(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 1.59)

The content of "Starting Up" is interesting.
(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2.10)

The content of "Starting Up" is relevant.
(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2.14)
The level of detail of "Starting Up" is adequate.
(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2.34)

The material provided of "Starting Up" is helpful.
(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2.07)

There should be more teaching materials available.
(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2.93)
Regarding the Modules:

**Introduction to Entrepreneurship** (1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 2.07)

![Bar chart showing distribution: 53.33% Excellent, 20.00% Above Average, 3.33% Average, 3.33% Below Average, 0.00% Very Poor, 3.33% Absent in this session.]

**Ideation & Value Proposition** (1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 1.97)

![Bar chart showing distribution: 43.33% Excellent, 16.67% Above Average, 6.67% Average, 0.00% Below Average, 0.00% Very Poor, 0.00% Absent in this session.]
Customer Segments
(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 2,27)

Midterm Presentation
(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 29, mean = 2,10)

Channels & Customer Relationships
(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 2,14)
Key Resources, Activities & Partnerships (1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 2.24)

Revenue Streams & Cost Structure (1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 29, mean = 2.38)

Final Presentation (1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 24, mean = 1.83)
The quizzes are appropriate tools to assess my learnings from the sessions. (1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 2.67)

The assignments help to give a deeper understanding of the topics covered in the sessions. (1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 2.37)

The assignments are helpful for the preparation of the final presentation. (1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 1.83)
The presentations are a good way to apply the learnings from the course.
(1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 1,93)

The effort for this course was adequate in comparison to other 3 ECTS courses.
(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2,52)
Overall rating of the instructor Nadine Chochoiek, M.Sc.
(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor; N = 28, mean = 1.82)

The instructor presented content in an organized manner. (1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 1.4)

The instructor encouraged student questions and participation. (1 - Strongly agree to 5 - Strongly disagree N = 30, mean = 1.37)
The instructor explained concepts clearly. (1 - Strongly agree to 5 - Strongly disagree; \(N = 30\), mean = 1.73)

![Bar chart showing the percentage of responses for each level of agreement.]

The instructor seemed well prepared. (1 - Strongly agree to 5 - Strongly disagree; \(N = 30\), mean = 1.37)

![Bar chart showing the percentage of responses for each level of agreement.]

The instructor was helpful when I had difficulties or questions. (1 - Strongly agree to 5 - Strongly disagree; \(N = 30\), mean = 1.73)

![Bar chart showing the percentage of responses for each level of agreement.]

- 10 -
The Instructor provided clear constructive feedback. (1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 1,6)

Which sessions of "Unglaublich unternehmerisch" did you attend? (THINK, ACT, PROMOTE, FINANCE; N = 28, mean = 1,25)

"Unglaublich unternehmerisch" gave me a deeper insight into the topic. (1 - Strongly agree to 5 - Strongly disagree; N = 28, mean = 1,86)
"Unglaublich unternehmerisch" is interesting. (1 - Strongly agree to 5 - Strongly disagree; N = 28, mean = 1.86)

"Unglaublich unternehmerisch" is relevant. (1 - Strongly agree to 5 - Strongly disagree; N = 28, mean = 1.93)

"Unglaublich unternehmerisch" gave real life insights. (1 - Strongly agree to 5 - Strongly disagree; N = 28, mean = 1.79)
"Unglaublich unternehmerisch" complemented "Starting Up" in a meaningful way. (1 - Strongly agree to 5 - Strongly disagree; N = 27, mean = 1.74)