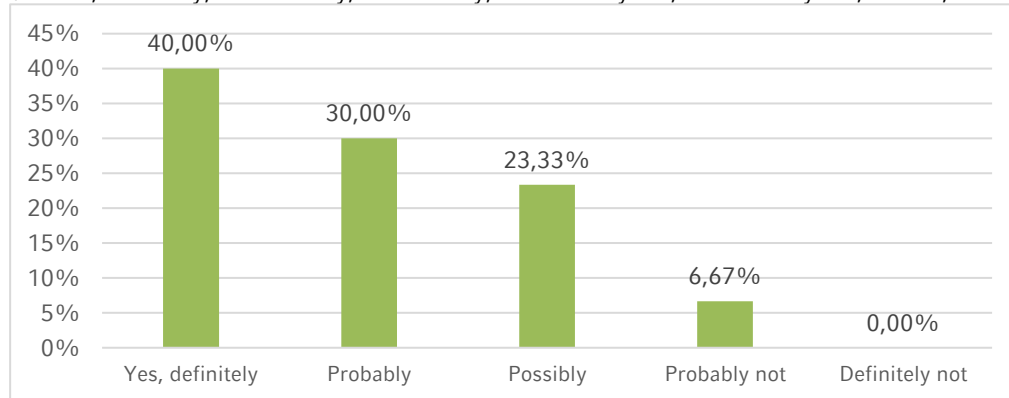


Evaluation „Starting Up – From Ideas to Successful Business“ Summer Term 2017

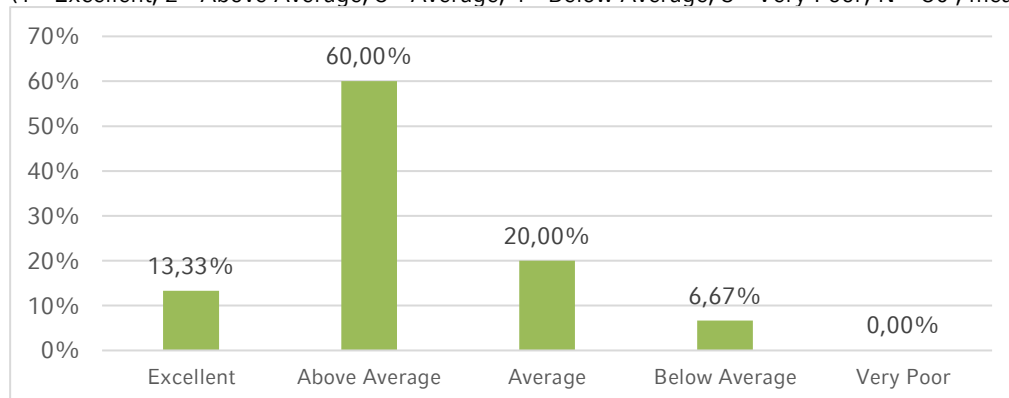
Would you recommend this course to other students?

(1 - Yes, definitely, 2 - Probably, 3 - Possibly, 4 - Probably not, 5 - Definitely not; N = 30, mean = 1.97)



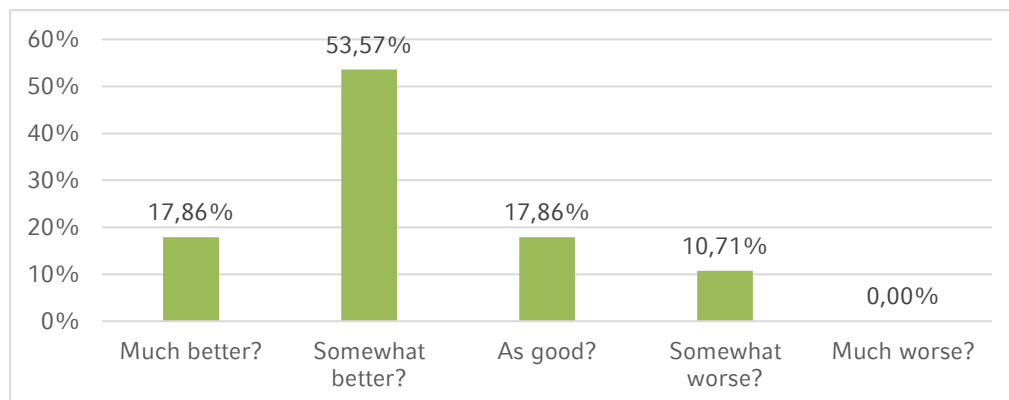
How did you like the class overall?

(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor; N = 30, mean = 2.2)



Compared to other seminars "Starting Up" is...

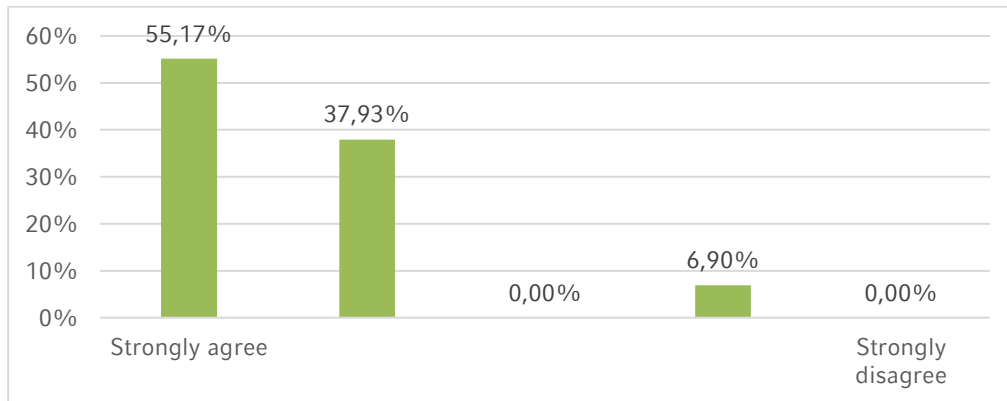
(1 - Much better?, 2 - Somewhat better?, 3 - As good?, 4 - Somewhat worse?, 5 - Much worse?; N = 28, mean = 2.21)



Regarding the Lecture:

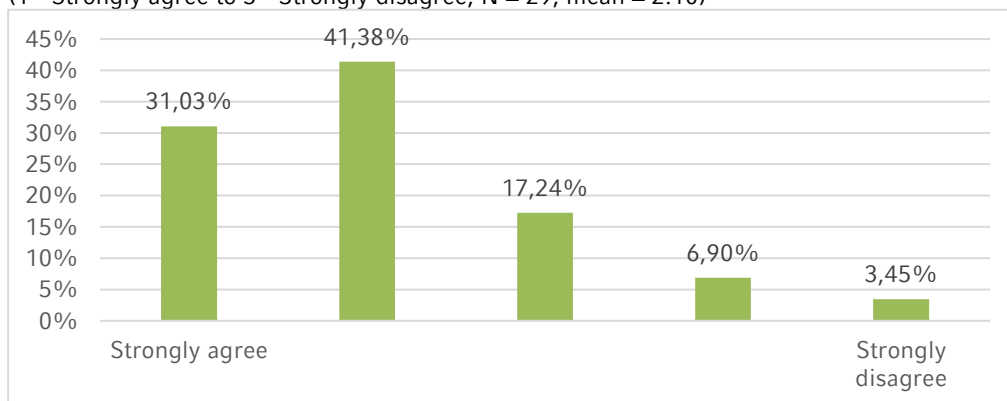
The content of "Starting Up" is well structured.

(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 1.59)



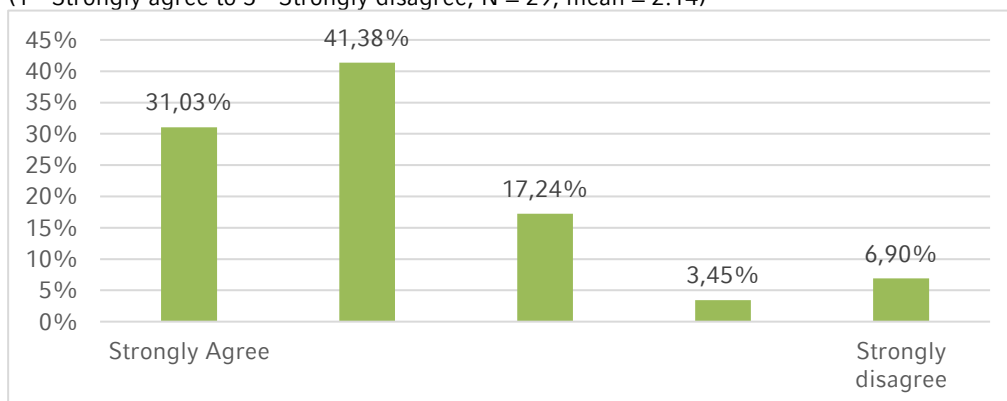
The content of "Starting Up" is interesting.

(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2.10)



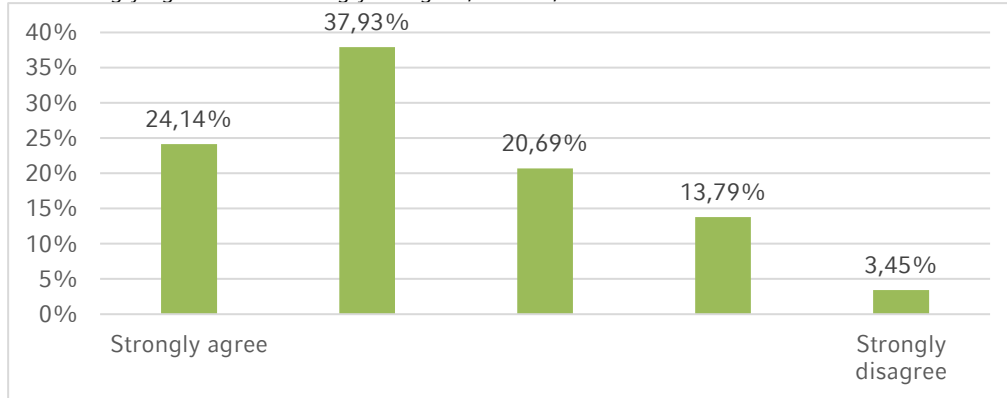
The content of "Starting Up" is relevant.

(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2.14)



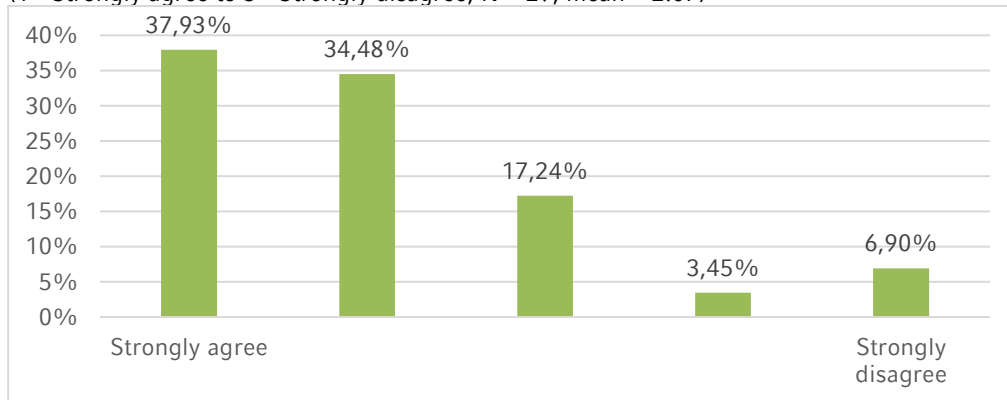
The level of detail of "Starting Up" is adequate.

(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2.34)



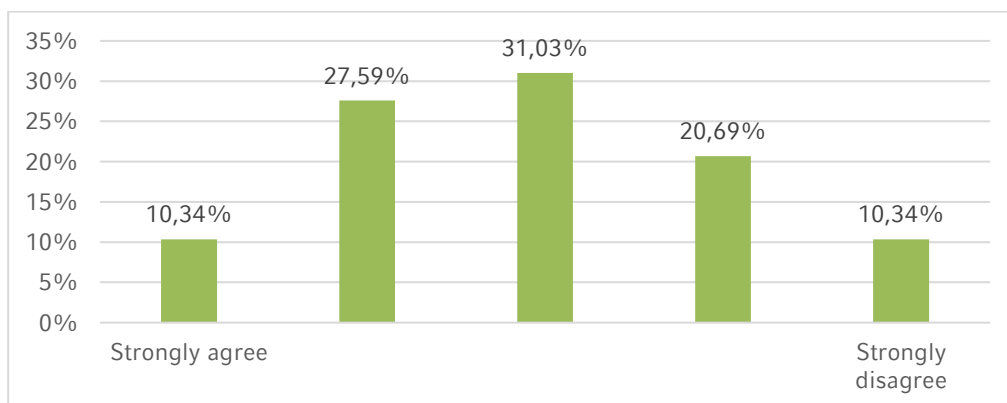
The material provided of "Starting Up" is helpful.

(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2.07)



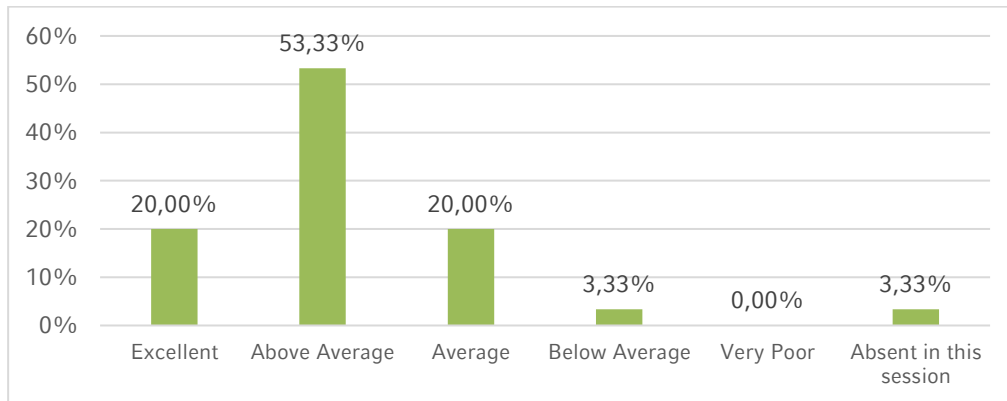
There should be more teaching materials available.

(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2,93)



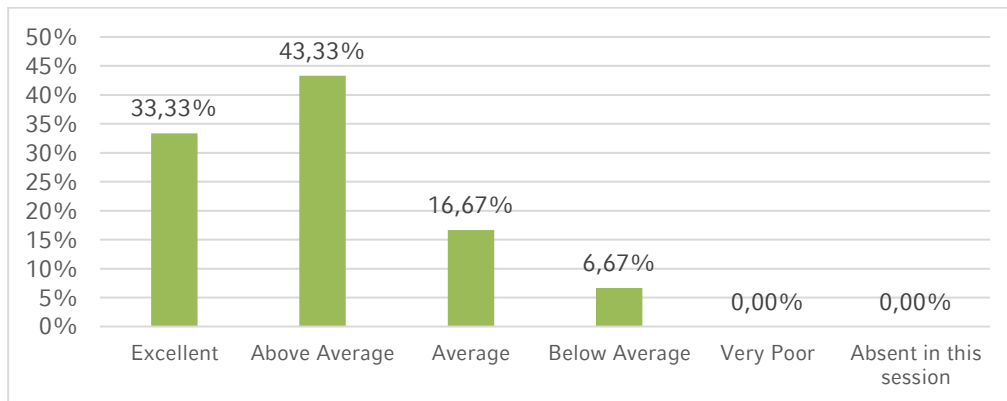
Regarding the Modules:

Introduction to Entrepreneurship (1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 2,07)



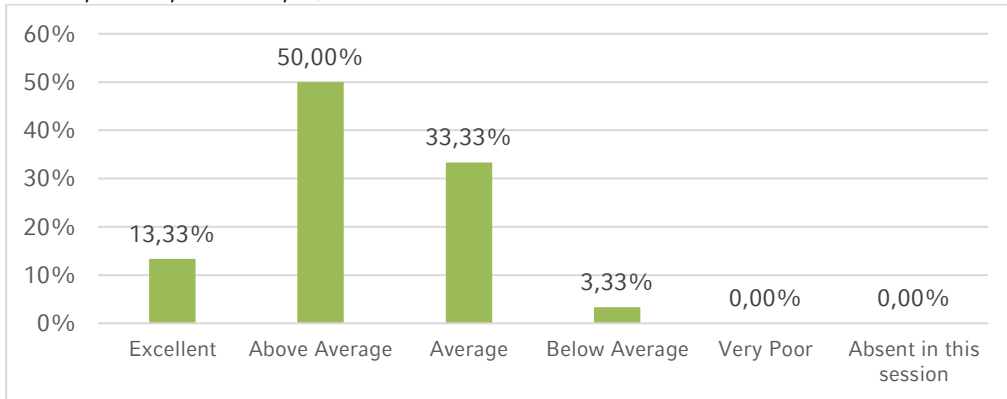
Ideation & Value Proposition

(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 1,97)



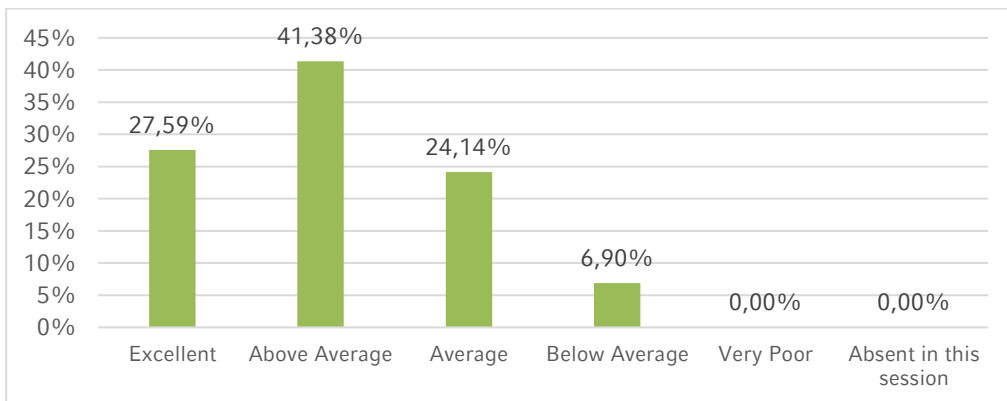
Customer Segments

(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 2,27)



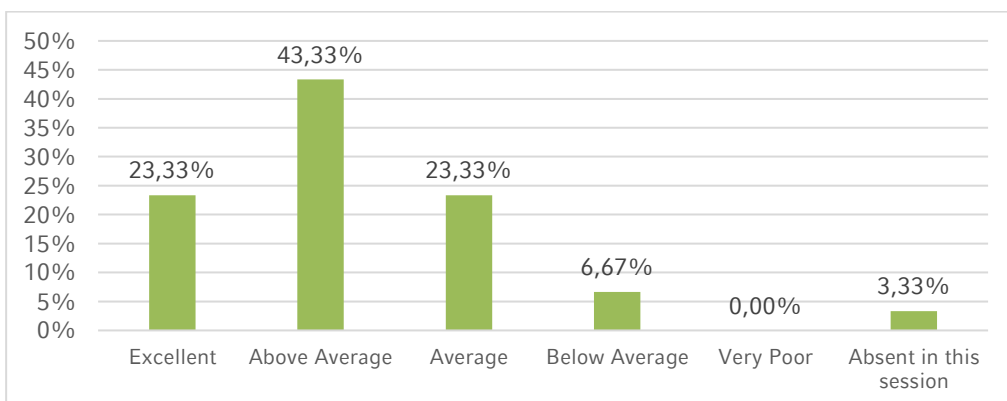
Midterm Presentation

(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 29, mean = 2,10)

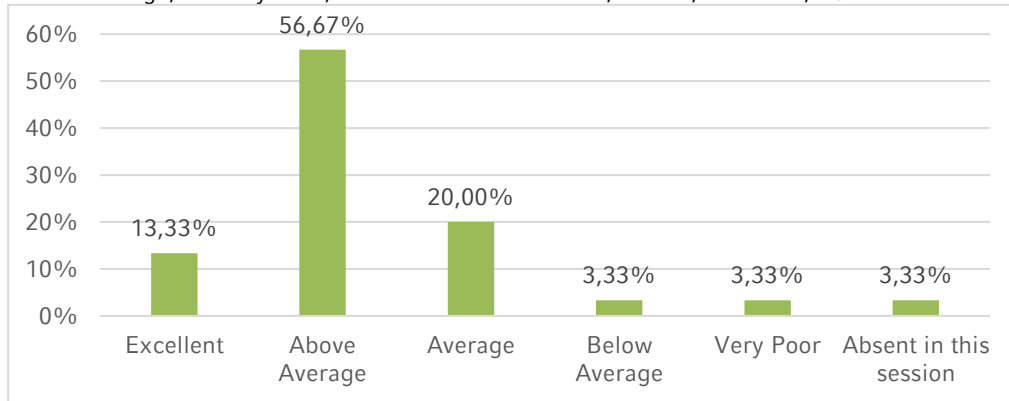


Channels & Customer Relationships

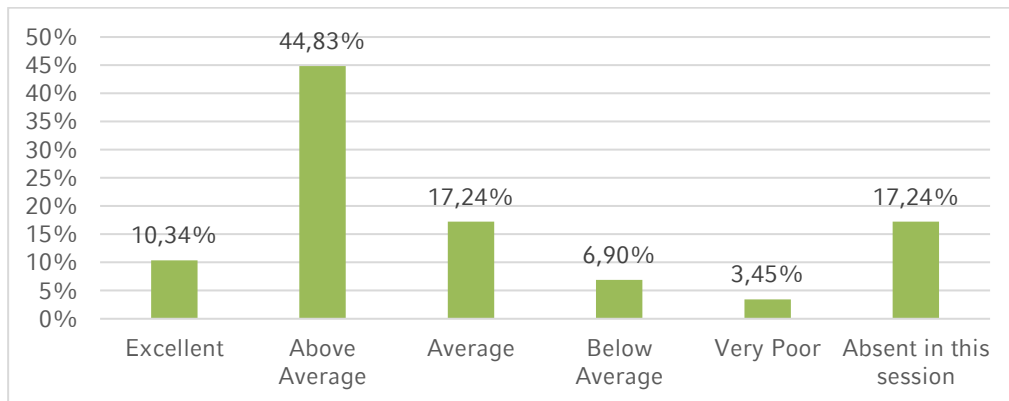
(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 2,14)



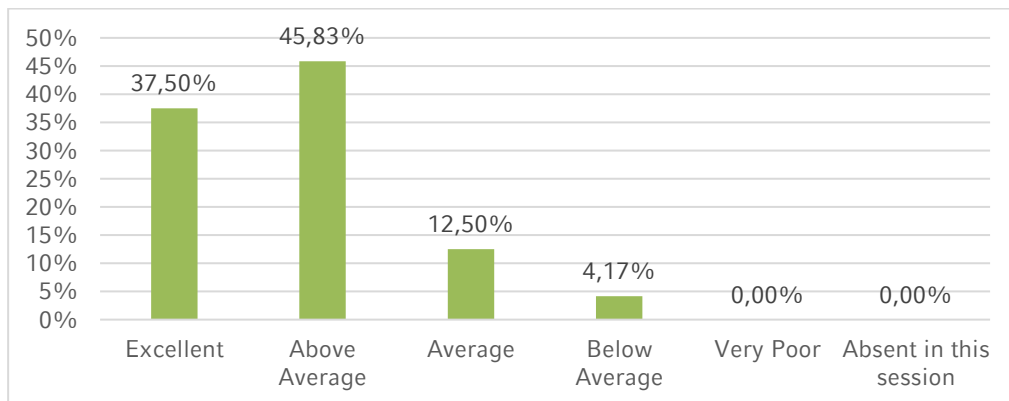
Key Resources, Activities & Partnerships (1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 30, mean = 2,24)



Revenue Streams & Cost Structure (1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 29, mean = 2,38)

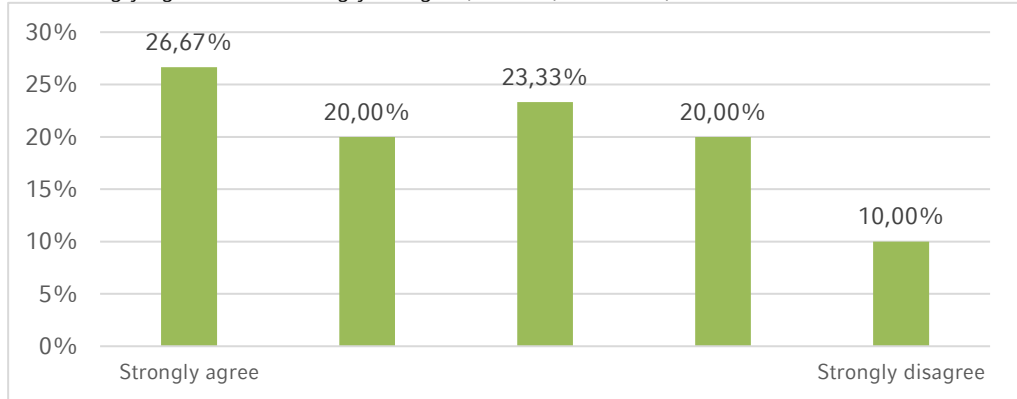


Final Presentation (1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor, 6 - Absent in this session; N = 24, mean = 1,83)



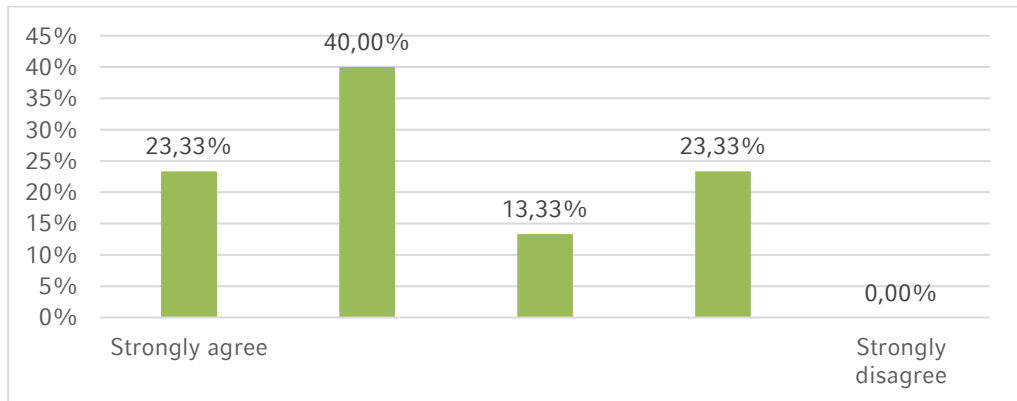
The quizzes are appropriate tools to assess my learnings from the sessions.

(1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 2,67)



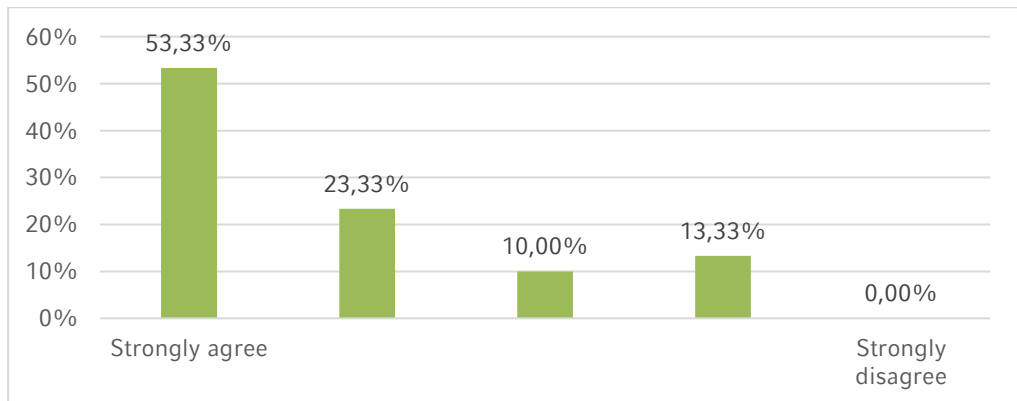
The assignments help to give a deeper understanding of the topics covered in the sessions.

(1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 2,37)



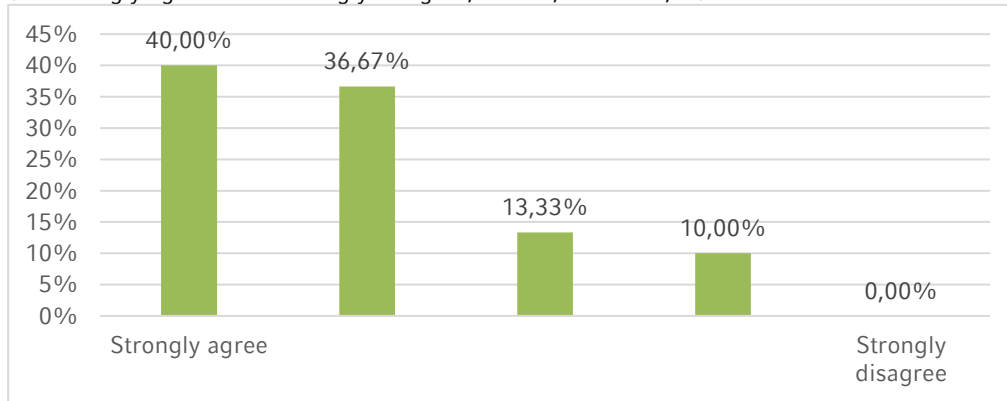
The assignments are helpful for the preparation of the final presentation.

(1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 1,83)



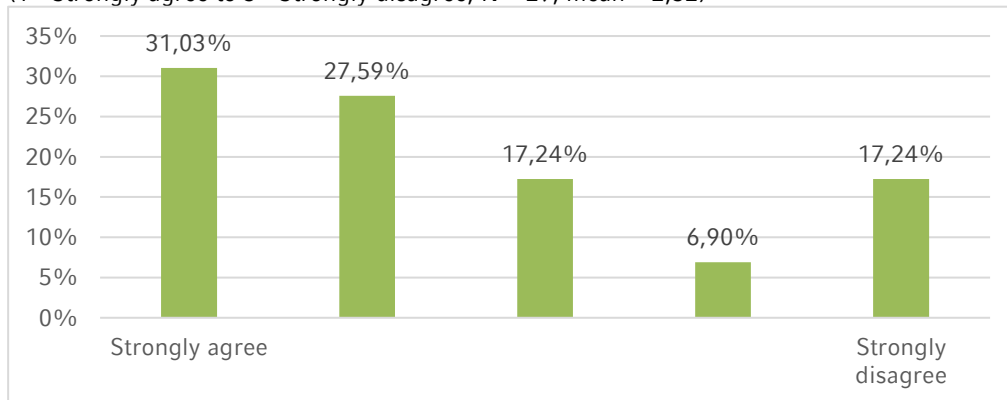
The presentations are a good way to apply the learnings from the course.

(1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 1,93)



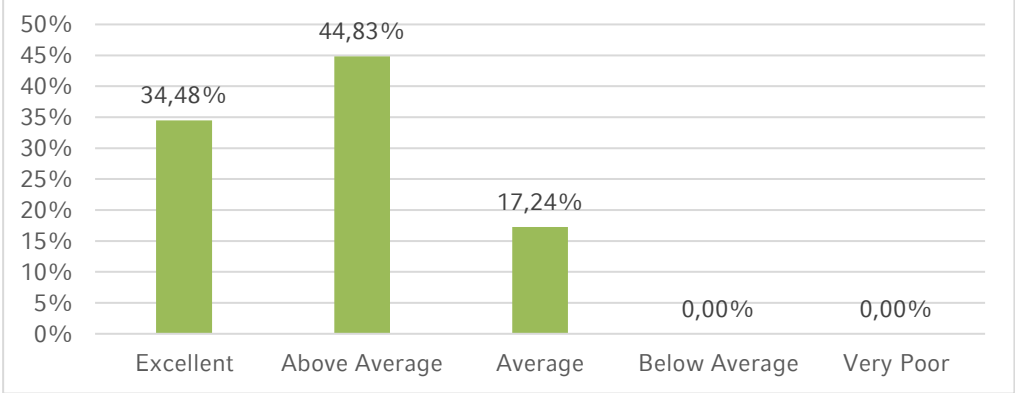
The effort for this course was adequate in comparison to other 3 ECTS courses.

(1 - Strongly agree to 5 - Strongly disagree; N = 29, mean = 2,52)

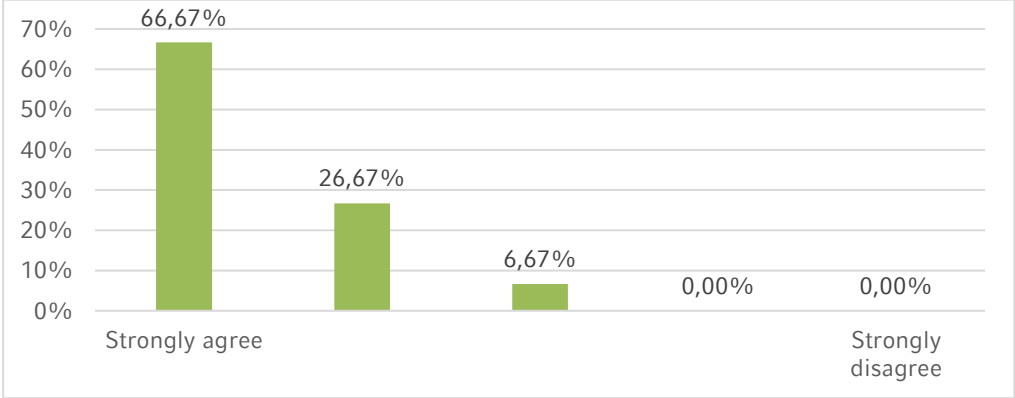


Overall rating of the instructor Nadine Chochoiek, M.Sc.

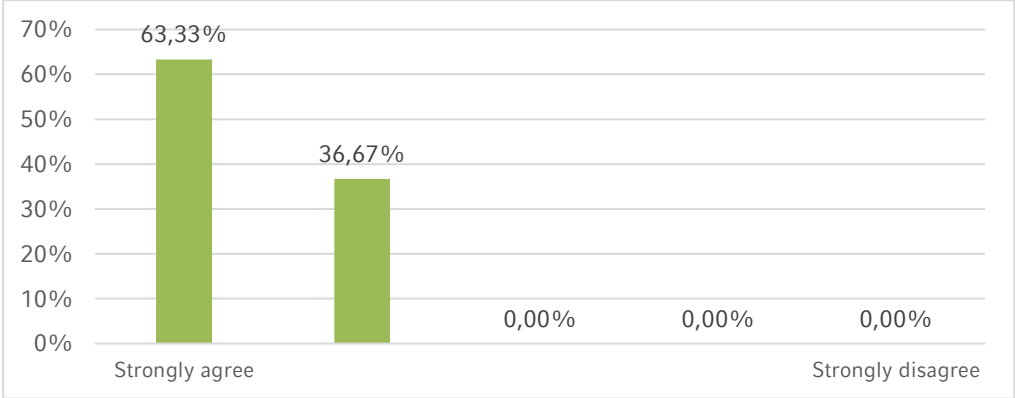
(1 - Excellent, 2 - Above Average, 3 - Average, 4 - Below Average, 5 - Very Poor; N = 28, mean = 1,82)



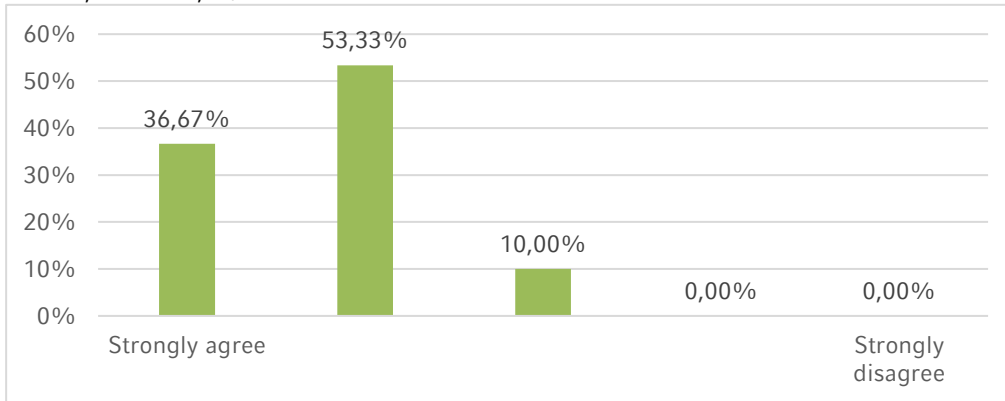
The instructor presented content in an organized manner. (1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 1,4)



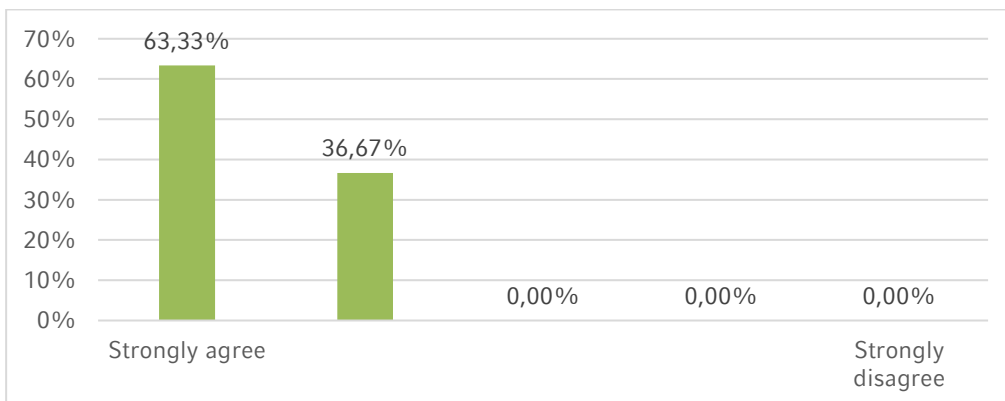
The instructor encouraged student questions and participation. (1 - Strongly agree to 5 - Strongly disagree N = 30, mean = 1,37)



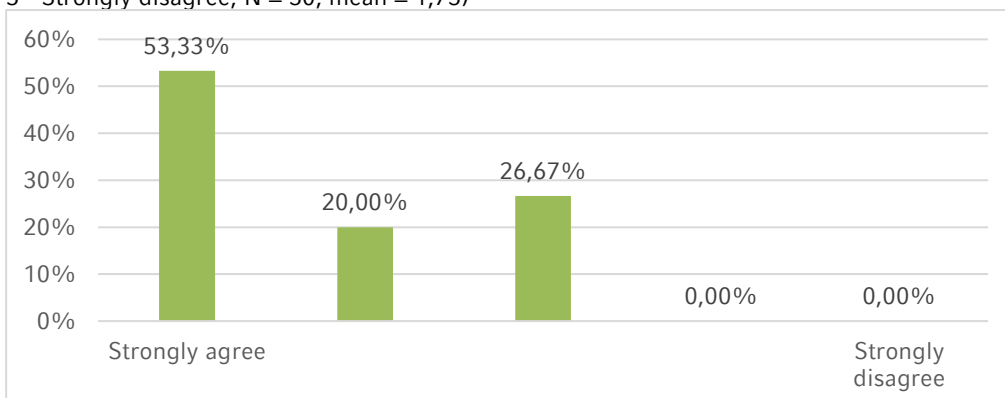
The instructor explained concepts clearly. (1 - Strongly agree to 5 - Strongly disagree;
N = 30, mean = 1,73)



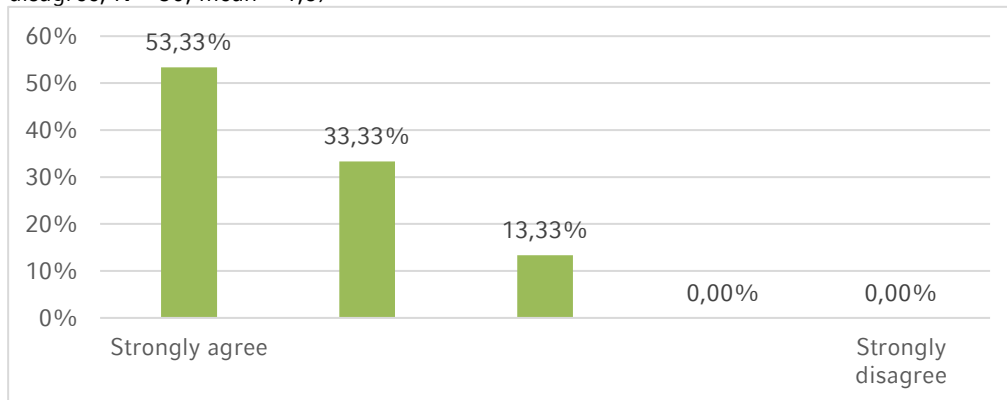
The instructor seemed well prepared. (1 - Strongly agree to 5 - Strongly disagree; N = 30,
mean = 1,37)



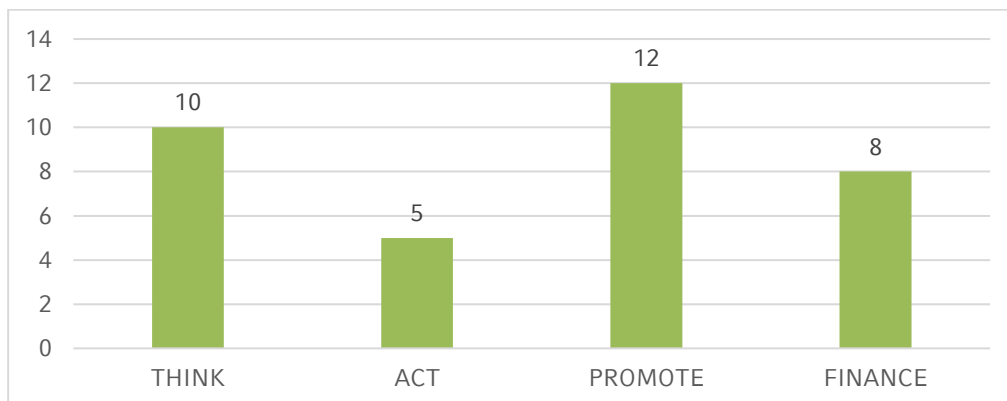
The instructor was helpful when I had difficulties or questions. (1 - Strongly agree to
5 - Strongly disagree; N = 30, mean = 1,73)



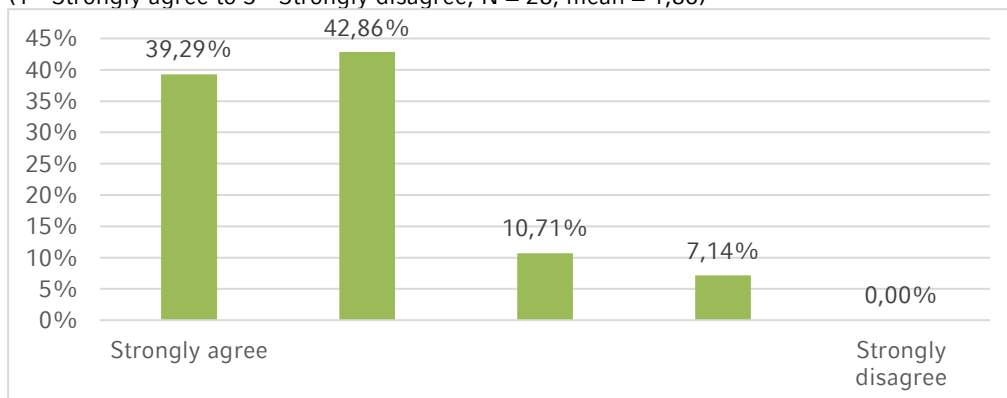
The Instructor provided clear constructive feedback. (1 - Strongly agree to 5 - Strongly disagree; N = 30, mean = 1,6)



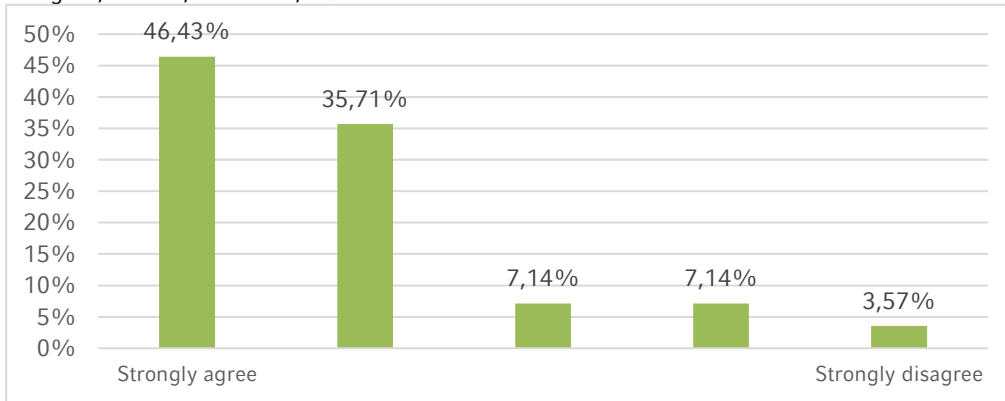
Which sessions of "Unglaublich unternehmerisch" did you attend?
(THINK, ACT, PROMOTE, FINANCE; N = 28, mean = 1,25)



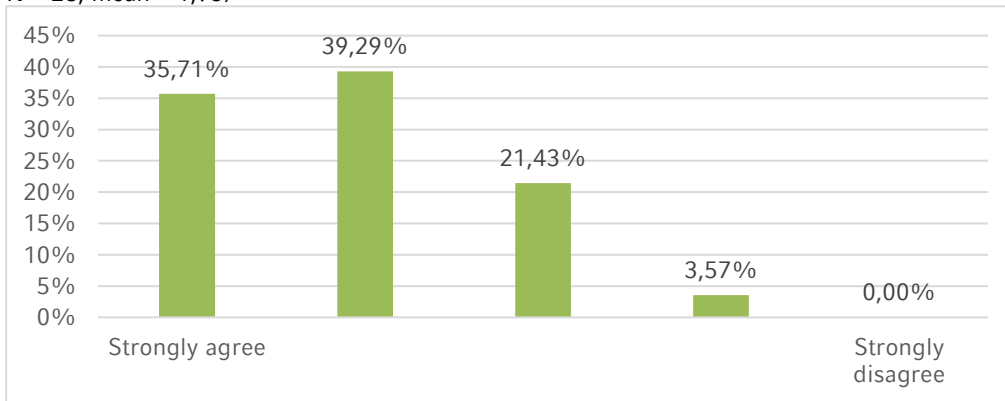
"Unglaublich unternehmerisch" gave me a deeper insight into the topic.
(1 - Strongly agree to 5 - Strongly disagree; N = 28, mean = 1,86)



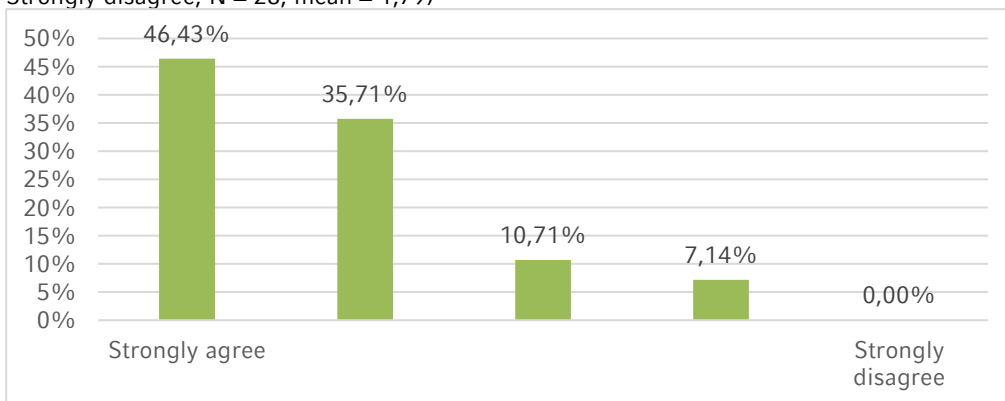
"Unglaublich unternehmerisch" is interesting. (1 - Strongly agree to 5 - Strongly disagree; N = 28, mean = 1,86)



"Unglaublich unternehmerisch" is relevant. (1 - Strongly agree to 5 - Strongly disagree; N = 28, mean = 1,93)



"Unglaublich unternehmerisch" gave real life insights. (1 - Strongly agree to 5 - Strongly disagree; N = 28, mean = 1,79)



"Unglaublich unternehmerisch" complemented "Starting Up" in a meaningful way. (1 - Strongly agree to 5 - Strongly disagree; N = 27, mean = 1,74)

